



Wednesday, January 19th
Dear Parents and Guardians,

Lotus School for Excellence is writing to you today to inform you of a concerning challenge that teens across America are engaging in. This challenge is called “The Tide Pod Challenge.”

The challenge is not to consume the tide pod entirely but to make a social media meme pretending to eat it or to bite into the pod. The goal of the challenge appears to be the result of peer pressure and to enhance their standing or appearance within their friend groups. Please take the time to see if your child is involved in this challenge or these behaviors and speak with them. In addition, please make sure these pods are inaccessible and or in a spot where you can easily surveillance them if they are being misused. The health concerns can consist of vomiting, difficulty breathing, skin burns, losing consciousness, having seizures, or worse. If you need additional resources please contact the school counselor, Ms. Strobel, to help get the care they need.

Please review the links below for more information.

<https://www.usatoday.com/story/news/nation-now/2018/01/11/tide-pod-challenge-teens-eating-detergent-pods-and-posting-videos-online/1023583001/>

<https://www.sacbee.com/news/nation-world/national/article195317134.html>

Thank you,
Lotus School for Excellence Administration Team